

## Drive for Excellence at Blythe Financial Produces a First in the Isle of Man

Sue Blythe, Director at Blythe Financial Limited, has become the island's first and only holder of the Fellow of the Personal Finance Society (FPFS) designation.

This was achieved through a continuous study programme, which has seen Sue pass 18 exams in the past 3 years, achieve the Chartered Financial Planner status and demonstrate an ongoing commitment to the Chartered Insurance Institute's Code of Ethics and Continuing Professional Development requirements.

Commenting upon the achievement Sue said, "I am delighted to have attained this qualification which is the pinnacle qualification for financial planners and financial advisers. I believe that it demonstrates, in a very visible way, the commitment that we, at Blythe Financial have to ensuring that it is the most technically excellent Financial Planning company in the Isle of Man.

It also demonstrates our professionalism in that we are not satisfied with simply attaining the minimum standards required by regulation, where the Financial Supervision Commission has recently announced they expect all Financial Advisers to have attained the Diploma in Financial Planning (or equivalent) by 1<sup>st</sup> January 2014. Blythe Financial and its directors have been at or above this standard for a significant amount of time and will continue to strive for excellence."

Sue Blythe is a Chartered Financial Planner as is her husband, Alan Blythe who, uniquely in the Isle of Man, is also a Chartered Associate of the Institute of Financial Services (formerly the Chartered Institute of Bankers). Between them they make up 2 of only 3 Chartered Financial Planners in the Isle of Man making Blythe Financial Limited the island's largest Chartered Financial Planning Company.



blythe financial

11 Myrtle Street, Douglas, Isle of Man, IM1 1ED

Tel: 01624 619180 Fax: 01624 619185

Email: [enquiries@blythefinancial.com](mailto:enquiries@blythefinancial.com) [www.blythefinancial.com](http://www.blythefinancial.com)

Directors A Blythe, S Blythe Registered in the Isle of Man 103941C

Licensed by the Financial Supervision Commission of the Isle of Man

Blythe Financial is the registered trading name of Blythe Financial Limited

Registered with the Insurance and Pensions Authority in respect of General Business

